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Techtether Keeps You and Cellphone Together 4Ever

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For the ladies always misplacing or losing their cell phones, this is probably a nice little accessory. Techtether is a fancy lanyard-type device that hooks on to your purse and has the other end hanging onto your cell phone, Blackberry, camera, or whatever. These tethers aren't just some cheap cotton string, though. They're made from crystals, tiger's-eye, turquoise, alabaster, coral, wood, chain links or mother-of-pearl. The high-end versions for celebs (and us) pack on Swarovski crystals. The company may also introduce collegiate sports versions soon. There are 35 styles of the Techtether available, ranging from \$20 to \$100.